- **Intro**
    - Pahle hum technical baat karenge ki shoot kaise hota hai. Mobile aur camera dono. Aur phir soft skills pe aaege ki effective facecam video kaise shoot kari jaati hai.
- **Shoot**
    - 2 types of shoot, scripted, points based.
    - Scripted: bhulte nahi, mehnat hai, need teleprompter jiski aage baat karenge.
    - Point based: language apko pata ho, context likhna hota hai kewal, hard for new people, kahi bhi kar sakte ho.
    - Go for scripted, read it 10 times, Print out the script.
    - Telepompter or 1-1 line byte shoot.
    - Show mechanism first Teleprompter (Google image me search karke)
        - Amazon par search karke price.
        - Ghar aega chalana sikh lo kch ni hai.

        - Telepromter is just a reflection glass uske niche iPad ya phone.. Sceen mirroing app Playstore link

- **Camera**
    - Please don't buy expensive camera it doesn't really matter.
    - I used 700d for 2023 tak. (I bought 2nd hand 2017 mei 20K mei https://youtu.be/Ld5vfhLStm8)
    - Current Cannon R50: 70-80K with lens, 24mm f2.8 (8-9K ka us wakt) with a Mount Adapter EF Lens to R Camera
        - It's just that, NO Need, I use 3 lakh ka Mac bcz it's more useful.
    - There are people using 3-4 lakhs ka, not able to generate good result, lighting and camera setting, bar bar experiment karke ek setting banao.
        - Lens zoom explained (image link)
        - Here is my camera setting. (Open Notion App))
    - Mobile camera agar acha phone ho.
        - Memory video Google Doc Split view with Camera (result, in mobile show in Editing)

    - Webcam like Camera (show result)
    - In fact you'll be surprised to know Laptop Default Webcam Result (good lighting)
    - 90% Mobile views vs Laptop (Dont fall in Quality Trap they watch in 480p) Quality video wins but start with whatever you have.
        - Ab toh aesthetic era
    - Ek video dhund kar iPhone12 wali jo yellow jacket me hai (show downloaded video)
    - Use rule of Third like YT ka sampurn gyan (side editing)
- **Lighting knowledge**
    - 200-300 INR ki relaxo light (amazon search)
    - Sunset Lamp (amazon search)
    - Ring light (amazon search) "cheapest ring light" keyword
    - Avoid harsh light shadow, aakho ke niche shadow, buy cheap # Video Film Light Diffuser.
    - I use Dodox light with this Softbox i'll put all link below for everything

    - Don’t forget light stand and Camera Tripod.

- **How to shoot from a mobile**
    - TP App
    - Spit view feature
    - If it’s a Good light good Phone (S23 Ultra) can beat many cameras. Conscious Akeel example
- **Keep Editing in mind While Shoot**
    - Wide, you can crate 2 angles
    - Eye cut editing (eye same jagah honi chahiye toh lagega nahi Cut) (Show in Editing)
    - aur voice wale course me already bata rakha first and 2nd sentence ka Sync (show a example)
- **Background and your dress**
    - Contrast template (Dark background vs light bg comparasion) Show example live with yellow jacket.
    - FOCUS goes on face when bg is dark with light on face.)
    - Background amazon 1K wali, ya colour 🔗Link

    - Ek baar koi colour ka Tshirt set ho gya usi se karte raho aur kharid lo like I did.

    - Save the camera, light distance setting in mind.

- **Audio:**
  Very important (without it, koi matlab nahi) I covered everything about audio record in audio recording Course a to z, mobile se kaise karen, mics k baare mei, recording app, voice pe effect, background noise kaise hatyae, Ai ka use karen kare sab cover kar rakha hai)

    - Bhale facecam par audio toh waise hi karni hogi.

    - Merge it with raw later which I do.

- **Your presentation** (Voice tone, body language and face expression)

    - Never go unprepared.

        - Engaging

        - Cut kam hote hai

        - Pahle apne andr baat gusa do, aap content me gus jaao toh baat logo ke dimag me gus jaagi.

    - C3 Formula

        - Conviction > Confidence > Contagious

- Speak Visually
    - Verbal: 7% CONTENT (words, speech, baat)
    - Visual: 55% body language (Hand gesture, face expression, posture, body language, appearance)
    - Vocal: 38% Tone of voice (voice modulate, pitch, tone, words, speed etc.)
- First and simple rule, know what you are speaking
- Take a good pause.
- Give a nature look

- **Homework**
    - Start a dummy channel keep making and posting, repeatation should be the goal not perfection. (try practicing in front of mirror)